



Media Contact:

Marc Stiles or Michael Graubard, Nyhus Communications for Columbia Hospitality,
(206) 323-3733; marc@nyhus.com or michael@nyhus.com

Columbia Hospitality Unveils New Company Web Site

SEATTLE – July 20, 2006 – Columbia Hospitality Inc., a leading hospitality management and consulting firm, today unveiled its new logo and Web site.

Together the sleek new logo and newly designed Web site represent a key milestone for Columbia Hospitality as the company transitions into its second decade. In the coming months, the company will implement a well-defined plan to expand its services and offerings.

Currently, Columbia Hospitality manages and operates a collection of properties that includes boutique hotels, secluded resorts, mixed-use hotel developments and a variety of conference centers. The company also offers development and training consulting services. In its second decade, Columbia Hospitality officials plan to develop and operate larger boutique hotels, inns and resorts as well as independent conference centers across the western United States and Canada.

“Our new logo and improved Web site are the first public steps of a plan that we have been working on for more than a year,” said John Oppenheimer, Columbia Hospitality president and CEO. “We take pride in our exceptional service, and for many of our customers, the journey begins here at our Web site.”

The site, www.columbiahospitality.com, gives an in-depth look at Columbia Hospitality’s portfolio offerings and is loaded with new information to help visitors quickly find answers to questions they might have about Columbia Hospitality and the properties it manages and operates.

According to Oppenheimer, the new circular logo “represents how our company teams up with clients to create a seamless synergy that benefits our partners, our employees and, most of all, our guests.” The new logo can be seen at www.columbiahospitality.com. “This sophisticated new logo reflects how Columbia Hospitality has become a well-seasoned company run by industry veterans with innovative ideas.”

###

About Columbia Hospitality Inc.

Columbia Hospitality Inc., a leading hospitality management and consulting firm, was founded in 1995 by John Oppenheimer. Columbia Hospitality creates exceptional experiences for guests and employees while achieving phenomenal results for its property owners.

Specializing in luxury hotel and resort management, Columbia Hospitality expertly transforms each vision for a unique property into an enduring and profitable business.

Columbia Hospitality's premier properties include boutique hotels, secluded resorts, mixed-use hotel developments, large and small conference centers, award-winning restaurants and executive dining venues.

The portfolio also includes the following unique inns and resorts:

- The Inn at Langley on Whidbey Island
- Friday Harbor House on San Juan Island
- Lakedale Resort at Three Lakes, also on San Juan Island

The company manages a portfolio of distinctive properties that includes the following conference centers and event venues:

- Bell Harbor International Conference Center in Seattle
- World Trade Center Seattle
- Odyssey Maritime Discovery Center in Seattle (catering and events only)
- Talaris Conference Center in Seattle
- Pier 30 Event Center in Seattle
- Kitsap Conference Center at Bremerton Harborside in Bremerton
- Washington Mutual Leadership Center at Cedarbrook in SeaTac

The company additionally supports an active consulting division that has worked on more than 50 hospitality development projects in five western U.S. states and Canada.

Columbia Hospitality was named to the *Puget Sound Business Journal*'s list of the "Fastest Growing Private Companies in Washington State" three times in the past six years.