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Contact:

Lissa Gruman
Gruman & Nicoll Public Relations
Cell (425) 445-5332



**AWARD-WINNING KENWOOD INN AND SPA FORGES NEW
PARTNERSHIP
WITH LUXURY SKINCARE COMPANY**

**SPA HIGHLIGHTS PRODUCTS AND TREATMENTS THAT USE INTRIGUING
COMBINATION OF NATURE AND SCIENCE**

July 7, 2008 (Kenwood, CA) - Discretely tucked away in Sonoma, California's Valley of the Moon is an intimate retreat hailed by wine country aficionados as the ultimate getaway. The Kenwood Inn & Spa is a must-visit destination for local, regional and worldwide visitors, who are unvaryingly impressed by the Kenwood Inn's lavish pampering. Indeed, GenLux Magazine named the Kenwood Inn and Spa as California's #1 Spa Escape in their 2008 June/July issue and Condé Nast Johansens, the international luxury travel guide from Condé Nast Publications Ltd, nominated the Kenwood Inn and Spa for "Most Excellent Romantic Getaway in 2008". The Kenwood Inn and Spa, built in 1989, is owned by Kenwood Inn Holdings LLC and is managed by the award-winning management company, Columbia Hospitality, Inc. The Inn is located at 10400 Sonoma Highway in Kenwood, California. The telephone number is (800) 353-6966 and the website is located at <http://www.kenwoodinn.com>

Beginning in July, the Kenwood Inn and Spa will add additional cachet to their exclusive offerings as they incorporate the high-quality products and treatments from Los Angeles-based, ARCONA (www.arcona.com). With a large celebrity following including such devotees as Katherine Heigl, Sarah Michelle Gellar, Mandy Moore and Diane Lane, ARCONA is known for its unparalleled ability to make a positive change to the skin through the use of natural ingredients. The ARCONA line differs from other skin care: the products are cold-processed, not heated, thereby allowing the enzymes, vitamins, minerals and nutrients to be active and effective. Over 80% organic ingredients are used in the formulations, ARCONA infuses the skin with cutting-edge antioxidants, peptides, retinols, anti-inflammatories, glycolics and growth factors and the products do not contain chemicals or other caustic ingredients.

*Working closely with the ARCONA Los Angeles training team, therapists at the Spa at Kenwood provide an array of treatments for the face including an **Organic Enzyme Facial** (50 minutes) which employs ARCONA'S custom-blended and hand-mixed components that brighten dull looking, dead skin and plumps up fine lines. Organic fruit enzymes and ingredients from some of nature's most vitamin-rich plants such as: kiwi, cranberry, pumpkin and chamomile are used to improve the texture of the skin.*

Inspired by the surrounding vineyards, guests of Kenwood will find grapes and wine to be the centerpiece of their Sonoma County experience. The proven, healthful powers of wine drinking

have been medically documented and doctors around the world recognize the penetrating, protective qualities of topical treatments based on oils extracted from grape seeds which are rich in polyphenols, and help to combat free radicals and aging. Vinotherapy encourages the stimulation of blood circulation and decongests the tissues. The Spa at Kenwood employs custom made products using red wine extracts, Chardonnay and Riesling oils with additional ingredients chosen for their ability to heal and protect the body, mind and senses.

Kenwood's signature **Wine Country Facial** (50 or 80 minutes) utilizes Resveratrol and high performance serums from ARCONA, which are full of anti-oxidants and bioflavonoids and also includes a wine hydrating mask, luxurious wine oil neck and décolleté massage.

For the body, guests may opt for the **Kenwood Wine Wrap** (80 minutes), a combination of luscious clays, red wine extract, rosemary hydrosol and a combination of essential oils, used to detox the body and stimulate the circulation system or the **Kenwood Wine Bath** (20 minutes), a soak in the Spa's relaxing oversized jacuzzi tub overlooking the vineyards useful either before or after spa treatments. This aromatic bath soothes the senses and helps to relieve tired muscles.

About Kenwood Inn & Spa

The Kenwood Inn & Spa opened in 1989 as a luxury hideaway in Sonoma's Valley of the Moon. Offering 29 Mediterranean Villa-styled guest rooms flanked by courtyards, three saline pools, and vineyard views, this retreat of merit has been recognized by Food & Wine Magazine as one of the world's Top Ten Wine Country destinations. The Inn offers full-service catering and audio/visual capability and a delightful, guests-only restaurant highlighting rustic Italian fare sourced from the region's best local growers. The Spa at Kenwood features all-natural, luxury skincare products and treatments made of active, organic ingredients and body treatments utilizing vinotherapy- engaging the exceptional rejuvenating and protective powers of the grape. Visit www.kenwoodinn.com for reservations and information.

About Columbia Hospitality

Columbia Hospitality, Inc., a leading hospitality management and consulting firm, was founded in 1995 by John Oppenheimer. Columbia Hospitality creates exceptional experiences for guests and employees while achieving phenomenal results for its property owners. Specializing in luxury hotel and resort management, Columbia Hospitality expertly transforms each vision for a unique property into an enduring and profitable business. For more information on Columbia Hospitality, Inc., visit www.columbiahospitality.com

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