

## \*\*\*MEDIA ALERT\*\*\*

### UPCOMING EPISODE OF *THROWDOWN WITH BOBBY FLAY* TO FEATURE SEATTLE CULINARY TALENT

Chefs Chester Gerle and Dan Bugge star in Food Network program filmed at World Trade Center Seattle  
to air January 26, 2011



(Caption: Photo #1, World Trade Center Seattle. Photo #2 Holland America Line Dining Room)

**WHO:** Chef/Restaurateur, Cookbook Author and Television Personality Bobby Flay and Matt's in the Market Chefs Chester 'Chet' Gerle and Dan Bugge

**WHEN:** Wednesday, January 26, 2011  
8:30 p.m. Eastern Time/Pacific Time\*

**WHAT:** The "Salmon Chowder" episode of *Throwdown with Bobby Flay*, premiering January 26 at 8:30pm ET/PT on Food Network, will pit chef/restaurateur, cookbook author and television personality Bobby Flay against Chester 'Chet' Gerle and Dan Bugge of Matt's in the Market fame, in a fierce battle to determine who will take home the prize for best Salmon Chowder. Tom Douglas acts as a guest judge.

The competition between the chefs was filmed in November 2010 at the World Trade Center Seattle, a state-of-the-art meeting and event facility located on Seattle's scenic waterfront.

#### **About *Throwdown with Bobby Flay***

In this popular television show, Chef Bobby Flay issues surprise challenges to cooks renowned for a specific dish. While the contestants believe Food Network wants to exhibit their stellar cooking on a special episode, Bobby practices the dish in question and then drops in to issue a culinary "throwdown." Excitement heightens as expert judges perform a blind taste test to determine a winner.

#### **About the Contestants**

Chester 'Chet' Gerle and Dan Bugge know their fish, and have all their customers hooked on their delicious Salmon Chowder. Hailing from the Pacific Northwest, Dan and Chet purchased Matt's in the Market and refined the menu to have a local, gourmet flair. Written up continuously in Seattle's "best of" categories, these two are confident in the kitchen, but what will happen when Chef Bobby Flay

shows up to Throwdown his own version of Salmon Chowder? Make sure you tune in to see whose dish ends up swimming with the fishes!

#### **About World Trade Center Seattle**

World Trade Center Seattle (WTCSE) is one of more than 300 World Trade Centers around the world. WTCSE, a trade information hub that offers a full range of business services, brings together business and government leaders involved in foreign trade. WTCSE features elegantly appointed boardrooms that are intimate and private. WTCSE's Holland America Line Dining Room has extraordinary views of Elliott Bay and the Olympic Mountains and is available for weddings and other social events. WTCSE is owned by the Port of Seattle and is managed and operated by Columbia Hospitality, Inc. For more information call 206-956-4588 or visit [wtcseattle.com](http://wtcseattle.com).

#### **About Columbia Hospitality**

Columbia Hospitality, Inc. (Columbia), a Seattle-based hospitality management and consulting firm specializing in luxury hotel and resort management, was founded in 1995 by John Oppenheimer. Columbia's growing portfolio of premier properties, including boutique hotels, award-winning resorts, event venues and conference centers, offer world-class service in exquisite settings. Columbia creates memorable experiences for guests and team members while achieving phenomenal results for owners. The company's continued success has led to an international expansion of the consulting division and more than 80 hospitality development projects worldwide. For more information about Columbia and a full list of properties visit [www.columbiahospitality.com](http://www.columbiahospitality.com).

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**\*Check your local listings**

**NOTE: Broadcast footage can be provided upon 24-hour notice**

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