

EVERYTHING OLD IS NEW AGAIN

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POSTED JUNE 15, 2016



Lots of exciting venue news in our region. The latest comes from the iconic **Smith Tower** in downtown Seattle. The 42-story building is introducing new visitor experiences and tours of the landmark, which will open in August 2016 after a multimillion-dollar renovation. The tours and exhibits take visitors back in time to tell the history of Seattle through the lens of Smith Tower.

New features will include a curated general store on the ground floor featuring locally focused items and gifts and a renovated 35th floor observatory with a Prohibition-inspired café and bar. The observatory offers 360-degree views of Seattle, an open-air observation deck and spaces for hosting events. In total, Smith Tower has more than 4,500 square feet of indoor-outdoor event space, across multiple floors.

Columbia Hospitality has been selected to oversee the visitor programs, private event sales and day-to-day visitor operations.